



Data Governance

How does DataDelivers ensure client data remains accurate, complete, and compliant?

We understand that customers place a high value on having their personal information treated with the utmost care and respect. Our approach to data governance not only reflects this sentiment but also conveys the extent to which we hold everyone's data security in the highest regard.

Data Accuracy

At DataDelivers, we understand that accuracy is an important part of managing data. Our commitment is to maintain the most up-to-date information in our records. This involves continuously updating critical details like addresses and phone numbers. Our dedication to removing outdated and unnecessary data not only enhances the efficiency of our records but also guarantees that your data remains consistently current, providing valuable benefits to our valued customers.

Data Completeness

Data Completeness is a core competency at DataDelivers. We specialize in the art of consolidating fragmented data from various sources to craft comprehensive records through advanced identity resolution techniques. This meticulous approach holds immense significance in our operations. By comprehensively understanding an individual's presence within source system data, we not only empower accuracy but also establish a streamlined process for data removal requests, ensuring swift and effective data management.



Data Compliance

At DataDelivers, we recognize the importance of compliance with the California Consumer Privacy Act (CCPA) for our clients. CCPA empowers California residents with greater control over their personal information, granting them rights to access their data, opt out of data sales, and request data deletion. This comprehensive regulation extends its reach to a wider range of personal information categories and applies to qualifying businesses. Its objectives encompass safeguarding consumer privacy, ensuring transparency, and holding businesses accountable for data security. CCPA's influence extends beyond California, shaping discussions on state and federal privacy regulations and setting a crucial precedent for data protection.

DataDelivers ensures compliance with CCPA by providing a secure environment for our clients' data to be managed. By having visibility to customer data across source systems and knowing it is current, accurate, and complete, clients can meet CCPA requirements around transparency and security.

Our commitment to cybersecurity includes specialized employee training and heightened awareness programs. By safeguarding client data, we not only fulfill regulatory obligations but also deliver tangible benefits, such as enhanced data security, risk mitigation, and maintaining the trust of our clients and their customers in an ever-evolving landscape of data protection.

To get more in-depth about how DataDelivers manages data, check out our Privacy Policy which can be found at www.datadelivers.com.

